



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,
RISET, DAN TEKNOLOGI

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No : 11426/UN10.F02/PJ.00.04.1/2022
Subject : Call for Participants International Online Short Course 2022

Dear Partners,

In response to the rapidly changing digital era, the Faculty of Economics and Business Universitas Brawijaya (FEB UB) will hold the International Online Short Course (IOSC) 2022 on November 7-11, 2022, exploring "Digital Marketing and E-Commerce." We cordially invite students from your university to participate in the IOSC 2022.

The IOSC 2022 provides students with in-depth knowledge of digital marketing and e-Commerce from the following perspectives:

1. Search Engines Optimization (CM Labs)
2. Digital and Social Media Marketing
3. Business Innovation
4. Indonesian/ASEAN Startup Unicorn

The IOSC 2022 flyer and Terms of Reference (ToR) are attached. All courses will be delivered online via Zoom and will be **free** to all international students. Students can apply at <https://s.ub.ac.id/ioscfesub2022> (due on November 4, 2022).

If you require any additional information, please contact our International Relations Officer, Mr Erwin Ardianto, at erwin.ardianto@ub.ac.id or iup.feb@ub.ac.id.

Best regards,



TTE oleh :
Abdul Ghofar
05 Oktober 2022 11:38

Verifikasi melalui
<https://sco.ub.ac.id>

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